

The PricewaterhouseCoopers Seminar 2008  
Tax and Finance Developments



# Staying agile

Tuesday, 9 September 2008 | Sime Darby Convention Centre, Kuala Lumpur

# Programme

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## Human Resource Development Council (HRDC)

Companies that contribute to the Human Resource Development Fund (HRDF) are entitled to obtain a training grant from HRDC under the Skim Bantuan Latihan (SBL) scheme. Application is subject to HRDC's approval. To apply, you must submit completed form PSMB/PGL/1/07 with this brochure, together with the detailed programme agenda and speakers' profile which we will provide to you upon request.

## CPE hours/CPD points

Credit points under the Continuing Professional Education (CPE) and/or Continuing Professional Development (CPD) programmes will be awarded to participants who are members of the:

- Malaysian Institute of Accountants (MIA)
- Malaysian Institute of Certified Public Accountants (MICPA)
- Malaysian Institute of Taxation (MIT)
- Association of Chartered Certified Accountants (ACCA)
- CPA Australia

### Registration Fee:

**RM980** per participant (inclusive of seminar materials, refreshments and lunch)

### 10% off registration fee for:

#### Early Birds

Valid for registrations and payments received on or before 26 August 2008; or

#### Groups

Valid for 3 or more participants registering under the same company or group of companies

### Payment Details

- Cheques should be made payable to "PricewaterhouseCoopers"
- A confirmation note will be faxed upon receipt of your registration form and payment
- An official receipt will be available for collection on the day of the event
- No cancellation and/or refund is allowed but a replacement participant may be sent

Time	Programme
08.00 am	Registration
09.00 am	Opening address
09.15 am	<b>2009 Budget – Highlights and implications</b>  The potential downturn in major world economies, according to the recent PricewaterhouseCoopers 11th Annual Global CEO survey, is a concern shared by many businesses. As such, it is timely that our 2009 Budget entitled "Enhancing Resilience for Sustained Growth and Shared Prosperity" will be announced by the Finance Minister on 29 August 2008.  Join us at this year's seminar to gain insights into the 2009 Budget proposals. Our tax specialists will share with you: <ul style="list-style-type: none"><li>• Key tax proposals</li><li>• Clarification on issues and grey areas</li><li>• Impact on businesses</li></ul>
10.45 am	Morning refreshments
11.15 am	<b>Managing profitability in a challenging economic environment</b>  In an increasingly competitive business landscape, an organisation's ability to create and preserve value is essential to its success. Operating in these challenging times while managing profitability comes with a host of practical, human resource and financial issues. While the emphasis continues to be on efficiency, managing human capital and timely management reporting, it pays for organisations to reassess and re-evaluate the way they do business. Simply put, how do we get everyone, from senior management to employees on the ground, focused in the same direction to achieve a common strategic goal? Let us share some ideas with you on managing profitability, particularly in the areas of finance and human capital.
12.45 pm	Lunch

	<b>ELECTIVE A</b>	<b>ELECTIVE B</b>
02.00 pm	<p><b>Tax developments - Sectoral roundup</b></p> <p>Effective management of taxes allow businesses to comply with legislative requirements and remain competitive. Businesses must keep themselves updated, particularly with technical and administrative tax developments, as well as Inland Revenue Board (IRB) practices.</p> <p>Are you aware of the recent tax developments which affect businesses in general and your sector specifically?</p> <p>Get updates on these major changes in this session.</p>	<p><b>Talent management - Finding, winning, keeping</b></p> <p>Talent crunch. Globalisation. Shifting demographics. International mobility. Where, how, and for whom people work is, in turn, transforming organisation structures and practices.</p> <p>The ability to effectively manage talent will distinguish a successful company now and in the future.</p> <p>This session will address the three immediate actions organisations should be taking to find, win and retain talent:</p> <ul style="list-style-type: none"> <li>• Creating the right incentive model</li> <li>• Managing talent mobility</li> <li>• Understanding the financial value of your talent</li> </ul>
03.15 pm	Afternoon refreshments	
03.45 pm	<p><b>Tax cases – Principles, scope and application of court decisions</b></p> <p>Case laws play an important part in the interpretation and application of tax legislations (i.e. relaying the meaning of words which are not defined in legislation).</p> <p>To correctly self-assess and determine your company’s tax liability, you will need to understand, interpret and apply the law.</p> <p>This session, jointly presented by our tax specialist and a guest speaker from a legal firm, will address the application of tax cases including:</p> <ul style="list-style-type: none"> <li>• Interpretation of law – Trend and approach</li> <li>• Application of case laws – Scope, considerations and practical aspects</li> <li>• Decision impact statement – Legal position and implications</li> <li>• Challenges – Recognition and management</li> </ul>	<p><b>Driving efficiency - Finance enablers and tools</b></p> <p>Reporting corporate performance effectively and efficiently has never been easy. Very often, finance functions are required to produce reports and financial analysis with minimal available data within a short turnaround time.</p> <p>Fortunately, there are many finance tools and enablers in the market to help finance professionals drive efficiency.</p> <p>In this session, we will highlight some of these tools – and share tips on how to adopt them – which include:</p> <ul style="list-style-type: none"> <li>• Benchmarking – participants will learn how to use benchmark data, perform a current state assessment and design the optimal state for their business processes</li> <li>• Fundamentals of Standard Operating Policies and Procedures (SOPPs) Manual – Learn the basic principles to consider when drafting SOPPs (e.g. format, level of content, process flows, audience consideration, etc) in addition to gaining insights on process mapping techniques and good practices to adopt when drafting process flows.</li> </ul>
05.00 pm	End	

Our presenters will comprise directors and senior managers of PricewaterhouseCoopers. A Question & Answer session will follow each presentation.

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## REGISTRATION FORM (please photocopy form, if necessary)

Registration Fee: RM980 per participant (inclusive of seminar documents, refreshments and lunch)

Name/Designation (1): \_\_\_\_\_

My elective session:  Elective A  Elective B (Choose one please)

Name/Designation (2): \_\_\_\_\_

My elective session:  Elective A  Elective B (Choose one please)

Name/Designation (3): \_\_\_\_\_

My elective session:  Elective A  Elective B (Choose one please)

Company name: \_\_\_\_\_

Company address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Bank/Cheque no: \_\_\_\_\_

(Cheques should be made payable to "PricewaterhouseCoopers")

Submitted by:

Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

### 10% off registration fee for:

Early Birds	Valid for registrations and payments received on or before 26 August 2008
Group	Valid for 3 or more participants registering under the same company or group of companies

### Kindly return the completed registration by or before 2 September 2008

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On-line registration: [www.pwc.com/my](http://www.pwc.com/my)

- A confirmation note will be faxed upon receipt of your registration form and payment
- An official receipt will be available for collection on the day of the event
- No cancellation and/or refund is allowed but a replacement participant may be sent
- The organiser reserves the right to make any amendments and/or changes to the programme, venue and/or speakers if warranted by circumstances beyond its control